

●●● spvs  
**CONGRESS**  
2023

RESHAPING  
**TODAY**  
FOR A BETTER  
**TOMORROW**



# Exhibitor & Sponsor Offering

Hilton Birmingham Metropole  
26-27 January 2023

## SPVS Congress – the exhibition designed for you

### **Exhibition space**

- Carpeted, open plan exhibition hall with delegate seating throughout
- Furniture and electricity included as standard
- Easy access for unloading and loading
- All tea, coffee and lunches served within exhibition
- Exhibitor showcase of bite-size lectures throughout the event to keep the hall buzzing

### **Venue**

- Just off the M42 with Birmingham Airport & International Rail Station just 2 miles away
- All lecture rooms adjacent to the exhibition hall
- Sufficient bedrooms onsite for all attendees

# SPVS Congress – the home of quality interactions

## **Fantastic networking**

- Attended by practice decision-makers, from wide variety of independent and group practices – nearly 60% of SPVS members are owners, directors or partners\*
- Happy hour with complimentary drink for exhibitors and delegates in exhibition hall
- Networking evening event
- Opportunity to connect with delegates in advance

## **Event schedule**

- Event scheduled to minimise time away from office, but maximise time spent with delegates - set up on Thursday morning, de-rig on Friday afternoon before Friday night party, then departure on Saturday morning

## Exhibitor Benefits

- Two complimentary stand attendee tickets per day
- Access to lecture programme (providing space available)
- Opportunity to participate in exhibitor showcase stream (on a first come first served basis)
- Company profile, URL and logo on SPVS Congress website
- Profile in Congress exhibitor promotional e-newsletter distributed to SPVS database
- Digital artwork provided for email signatures and social media promotion
- Provision of contact details of all attendees post-event (where authorised)

**Exhibitor space is offered at just £1,600 + VAT if booked before 1 September (£1,800 afterwards)**

## Platinum Sponsorship Package

### **All exhibitor benefits plus...**

- First choice of stand space location in the exhibition hall with extra-large stand space - 3 x 2m with stand furniture and power provided
- 4 (rather than 2) attended representatives per day, either on stand or roaming
- Guaranteed access to all attended lectures
- Sponsorship of the 'President's Party' to include:
  - 12 free tickets (one table of ten, plus two guests at the top tables)
  - Opportunity to provide branding / literature at the event
- Title sponsorship of Business Breakfast on Friday morning
- Sponsorship of two sessions in main programme to include:
  - Opportunity to provide speaker for the session
  - Credit in introduction from the chair and opportunity for 1 minute introduction from yourselves
  - Logo next to session on event website
  - Credit and tagging in lecture social media activity

**Benefits continued overleaf...**

## Platinum Sponsorship Package

### **Continued from previous page...**

- 1st choice of 15-minute exhibitor stream lecture session spot
- Brand promotion at key delegate touchpoints before and during the event, including:
  - Event website exclusive sponsor page along with company profile and website link
  - Weekly promotional e-newsletter distributed to SPVS database throughout 2 month lead up to event
  - Tagging in all event social media activity (Facebook, LinkedIn and Twitter) throughout 2 month lead up to event, plus one dedicated social media post
  - Branding on display screen in opening ceremony, and verbal acknowledgement during opening speeches
  - Logo on welcome signage at the event and on all attendee name badges

**Platinum Sponsorship is offered at £18,000 + VAT**

## Gold Sponsorship Package

### **All exhibitor benefits plus...**

- Priority choice of stand space location after Platinum and extra-large stand space (3 x 2m) with furniture and power provided
- 4 (rather than 2) attended representatives per day, either on stand or roaming
- Guaranteed access to all attended lectures
- Joint sponsorship of Thursday night networking event to include:
  - 6 complimentary tickets
  - Opportunity to provide branding / literature at the event
- 4 free Friday night 'Presidents Party' tickets
- Sponsorship of one session in main programme including:
  - Credit in introduction from the chair and opportunity for 1 minute introduction from yourselves
  - Logo with session on event website
  - Credit and tagging in lecture social media activity



## Gold Sponsorship Package

### **Continued from previous page...**

- 2<sup>nd</sup> choice of 20-minute exhibitor stream lecture session spot after Platinum
- Brand promotion at key delegate touchpoints before and during the event, including:
  - Event website along with company profile and website link
  - Weekly promotional e-newsletter distributed to SPVS database throughout 2 month lead up to event
  - Branding on display screen in opening ceremony

**Gold Sponsorship is offered at £12,000 + VAT**

## Silver Sponsorship Package

### All exhibitor benefits plus...

- Priority choice of stand space location after Platinum and Gold Sponsors
- Extra-large stand space in dedicated sponsor area - 3 x 2m with stand furniture and power provided
- 4 (rather than 2) attended representatives per day
- 4 free Friday night tickets
- Sponsorship of 1 session in main programme including:
  - Credit in introduction from the chair and opportunity for 1 minute introduction from yourselves
  - Logo with session on event website
  - Credit and tagging in lecture social media activity
- Priority choice of 20-minute exhibitor stream lecture session spot after Platinum and Gold Sponsors
- Logo on display screen in opening ceremony and event website along with company profile and website link
- Logo on weekly promotional e-newsletter distributed to SPVS database throughout 2 month lead up to event

**Silver Sponsorship is offered at £6,500 + VAT**

## Bronze Sponsorship Package

### **All exhibitor benefits plus...**

- Priority choice of stand space location after Platinum, Gold and Silver Sponsors
- Extra-large stand space in dedicated sponsor area - 3 x 2m with stand furniture and power provided
- 3 (rather than 2) attended representatives per day
- 3 free Friday night tickets
- Sponsorship of 1 session in main programme including:
  - Credit in introduction from the chair and opportunity for 1 minute introduction from yourselves
  - Logo with session on event website
  - Credit and tagging in lecture social media activity
- Priority choice of 20-minute exhibitor stream lecture session spot after Platinum, Gold and Silver Sponsors
- Logo on display screen in opening ceremony and event website along with company profile and website link
- Logo on weekly promotional e-newsletter distributed to SPVS database throughout 2 month lead up to event

**Bronze Sponsorship is offered at £4,000 + VAT**

## ●●● Exhibition Hall Happy Hour Sponsorship Package

### All exhibitor benefits plus...

- Stand in the dedicated sponsor area and extra-large stand space (3 x 2m) with furniture and power
- Opportunity to provide exhibitor stream 20-minute lecture
- Acknowledgement and thanks in Congress opening plenary
- Acknowledgement with profile with logo and website link on event website
- Credit and tagging in relevant social media activity
- Sponsor branded Happy Hour e-invite sent out to all attendees
- Logo on vouchers given to every event attendee
- Logo and opportunity to place flyers on a tables where drinks are served
- Opportunity to place free standing banners where the drinks are served

**Happy Hour sponsorship is offered at £4,000 + VAT**

## Lecture Stream Sponsorship Package

### **All exhibitor benefits plus...**

- Promotion via e-marketing to SPVS events database
- Credit and tagging in relevant social media activity
- Logo website link on event website
- Logo on any holding slides in the sessions
- Acknowledgement from chair on the day
- Opportunity to put branding and promotional material in the lecture room on the day

**Lecture Stream Sponsorship is offered at £3,750 + VAT**

 [Click here to book](#)

For further information, please contact **Duschanka Sutherland**:

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*We look forward to seeing you there!*

